

Target Corporation

-PE Product Labels –

-continued



up&up

See new warnings information & directions
Compare to active ingredients in
Theraflu® Nighttime Severe Cold & Cough*

NDC 11673-113-07

nighttime severe cold, cough and flu

acetaminophen (pain reliever/fever reducer)
diphenhydramine HCl (antihistamine/cough suppressant)
phenylephrine HCl (nasal decongestant)

nasal congestion, cough,
runny nose, sneezing,
body ache, sore throat pain,
headache, fever

honey lemon infused
with chamomile and
white tea flavors

**up&up**

6 PACKETS



nighttime severe cold, cough and flu

acetaminophen

(pain reliever/fever reducer)

diphenhydramine HCl

(antihistamine/cough suppressant)

phenylephrine HCl

(nasal decongestant)

up&up

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distributed by Novartis Consumer Health, Inc.
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094 03 0598 R00 ID305413

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Minneapolis, MN 55403

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READ ALL WARNINGS AND DIRECTIONS ON CARTON BEFORE USE.
KEEP CARTON FOR REFERENCE. DO NOT DISCARD.

Drug Facts

Active ingredients (in each packet)

Acetaminophen 650 mg.....	Pain reliever/fever reducer
Diphenhydramine hydrochloride 25 mg.....	Anthistamine/cough suppressant
Phenylephrine hydrochloride 10 mg.....	Nasal decongestant

Uses

- temporarily relieves these symptoms due to a cold:
 - minor aches and pains
 - minor sore throat pain
 - runny nose
 - sneezing
 - itchy nose or throat
 - cough due to minor throat and bronchial irritation
 - itchy, watery eyes due to hay fever
 - headache
 - nasal and sinus congestion
 - itchy, watery eyes due to hay fever
- temporarily reduces fever

Warnings

Allergy alert: Acetaminophen may cause severe skin reactions. Symptoms may include:

- skin reddening
- blisters
- rash

If a skin reaction occurs, stop use and seek medical help right away.

Liver warning: This product contains acetaminophen. Severe liver damage may occur if you take

- more than 4,000 mg of acetaminophen in 24 hours
- with other drugs containing acetaminophen
- 3 or more alcoholic drinks every day while using this product

Sore throat warning: If sore throat is severe, persists for more than 2 days, is accompanied or followed by fever, headache, rash, nausea, or vomiting, consult a doctor promptly.

Do not use

- in a child under 4 years of age
- if you are allergic to acetaminophen
- with any other drug containing acetaminophen (prescription or nonprescription). If you are not sure whether a drug contains acetaminophen, ask a doctor or pharmacist.
- with any other product containing diphenhydramine, even one used on the skin
- if you are now taking a prescription monoamine oxidase inhibitor (MAOI) (certain drugs for depression, psychiatric, or emotional conditions, or Parkinson's disease), or for 2 weeks after stopping the MAOI drug. If you do not know if your prescription drug contains an MAOI, ask a doctor or pharmacist before taking this product.

Ask a doctor before use if you have

- liver disease
- heart disease
- high blood pressure
- thyroid disease
- diabetes
- glaucoma
- a sodium-restricted diet
- trouble urinating due to an enlarged prostate gland
- a breathing problem such as emphysema, asthma or chronic bronchitis
- cough that occurs with too much phlegm (mucus)
- cough that lasts or is chronic such as occurs with smoking, asthma or emphysema

Ask a doctor or pharmacist before use if you are taking

- sedatives or tranquilizers
- the blood thinning drug warfarin

When using this product

- do not exceed recommended dosage
- avoid alcoholic drinks
- marked drowsiness may occur
- alcohol, sedatives and tranquilizers may increase drowsiness
- be careful when driving a motor vehicle or operating machinery
- excitability may occur, especially in children

TAMPER EVIDENT INNER PACKET.
DO NOT USE IF SEALED PACKET IS TORN OR BROKEN

Drug Facts (continued)

Stop use and ask a doctor if

- nervousness, dizziness, or sleeplessness occurs
- fever gets worse or lasts more than 3 days
- redness or swelling is present
- new symptoms occur
- symptoms do not get better or worsen
- pain, cough or nasal congestion gets worse or lasts more than 7 days
- cough comes back or occurs with fever, rash or headache that lasts. These could be signs of a serious condition.

If pregnant or breast-feeding, ask a health care professional before use.
Keep out of reach of children.

In case of overdose, get medical help or contact a Poison Control Center right away. Prompt medical attention is critical for adults as well as for children even if you do not notice any signs or symptoms.

Directions

- do not use more than directed
- take every 4 hours; do not take more than 5 packets in 24 hours unless directed by a doctor

Age	Dose
children under 4 years of age	do not use
children 4 to under 12 years of age	do not use unless directed by a doctor
adults and children 12 years of age and over	one packet

- dissolve contents of one packet into 8 oz. hot water. sip while hot. Consume entire drink within 10-15 minutes.
- If using a microwave, add contents of one packet to 8 oz. of cool water; stir briskly before and after heating. Do not overheat.

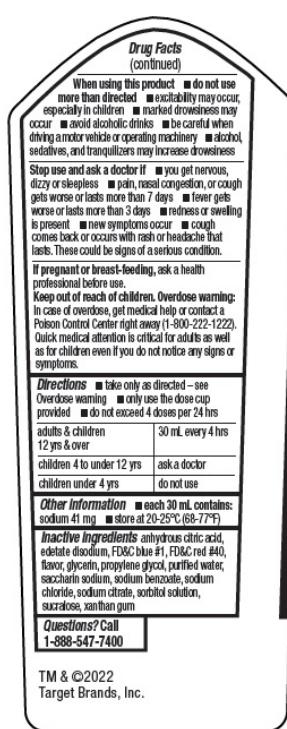
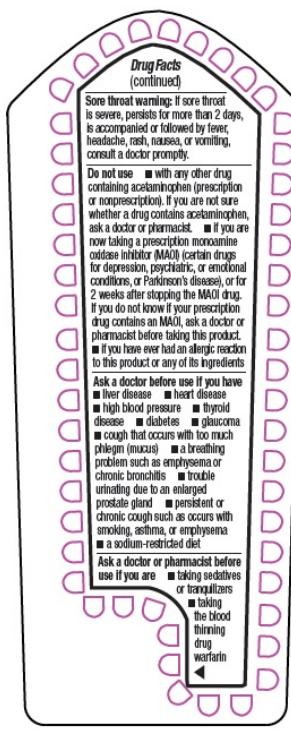
Other information

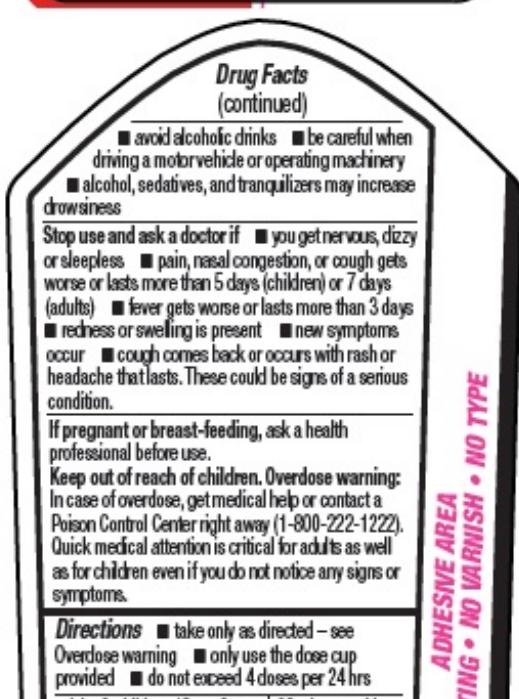
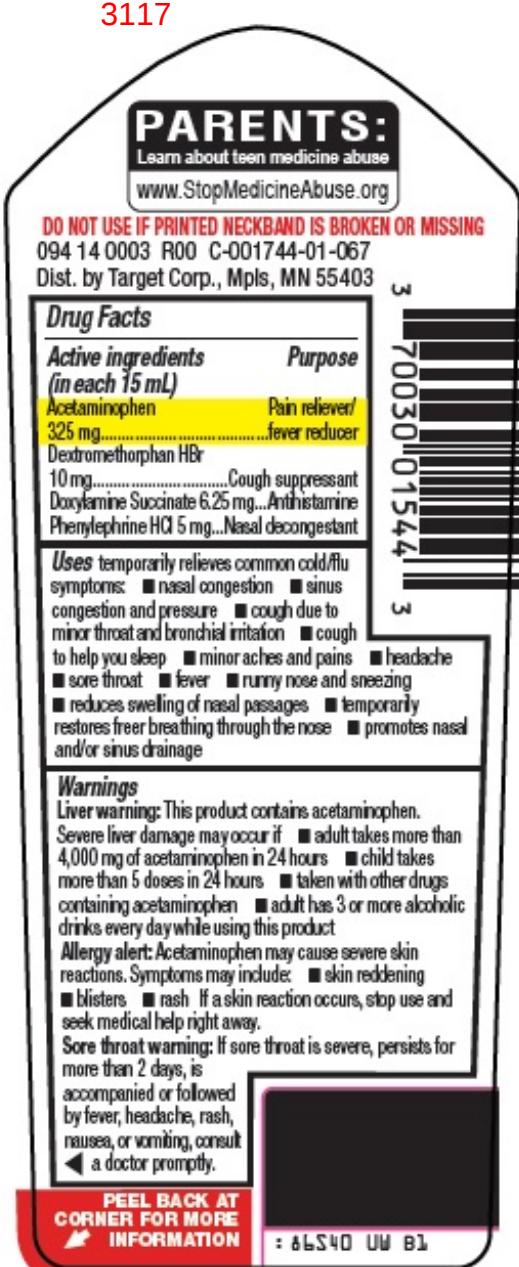
- each packet contains: potassium 4 mg, sodium 27 mg
- phenylketonurics: contains phenylalanine 34 mg per packet
- store at controlled room temperature 20°-25°C (68°-77°F). Protect product from heat and moisture.

Inactive ingredients aceulfame potassium, aspartame, citric acid anhydrous, D&C yellow no. 10, FD&C blue no. 1, FD&C red no. 40, flavors, maltodextrin, sodium citrate anhydrous, sucrose, and pregelatinized starch.

Questions or Comments?

Call 1-800-910-6874





AD
NO COATING

due to an enlarged prostate gland
■ a breathing problem such as emphysema or chronic bronchitis
■ persistent or chronic cough such as occurs with smoking, asthma, or emphysema

Ask a doctor or pharmacist before use if you are ■ taking the blood thinning drug warfarin ■ taking sedatives or tranquilizers

When using this product

- do not use more than directed
■ excitability may occur, especially in children
■ marked drowsiness may occur

adults & children 12 yrs & over	30 mL every 4 hrs
children 6 to under 12 yrs	15 mL every 4 hrs
children 4 to under 6 yrs	ask a doctor
children under 4 yrs	do not use

Other information ■ each 15 mL contains:
sodium 15 mg ■ store at 20-25°C (68-77°F)

Inactive ingredients anhydrous citric acid, D&C yellow #10, edetate disodium, FD&C green #3, FD&C red #40, FD&C yellow #6, flavor, glycerin, polyethylene glycol, propylene glycol, purified water, saccharin sodium, sodium benzoate, sodium chloride, sodium citrate, sorbitol solution, sucralose, xanthan gum

Questions? Call
1-888-547-7400

NO COAT

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daytime
severe
cold and flu

Compare to active
ingredients in Vicks®
DayQuil® Severe Cold & Flu*

daytime
severe
cold and flu

acetaminophen
(pain reliever/fever reducer)
dextromethorphan HBr
(cough suppressant)
guaifenesin (expectorant)
phenylephrine HCl
(nasal decongestant)

headache, fever, sore throat,
minor aches and pains,
nasal/sinus congestion
and sinus pressure, cough,
chest congestion
non-drowsy
alcohol free



MAX
STRENGTH



ORIGINAL
FLAVOR

12 FL OZ (355 mL)

09414 0070 R00
C-001744-01-093



nighttime
severe
cold and flu

NDC 11673-597-02

Compare to active
ingredients in Vicks®
NyQuil® Severe Cold & Flu*
value pack

nighttime
severe
cold and flu

acetaminophen
(pain reliever/fever reducer)
dextromethorphan HBr
(cough suppressant)
doxylamine succinate
(antihistamine)
phenylephrine HCl
(nasal decongestant)

headache, fever, sore throat,
minor aches and pains,
nasal/sinus congestion and
sinus pressure, sneezing,
runny nose, cough
alcohol free



MAX
STRENGTH



BERRY
FLAVOR

12 FL OZ (355 mL)

nighttime
severe
cold and flu

DO NOT USE IF PRINTED NECKBAND IS
BROKEN OR MISSING

PARENTS:

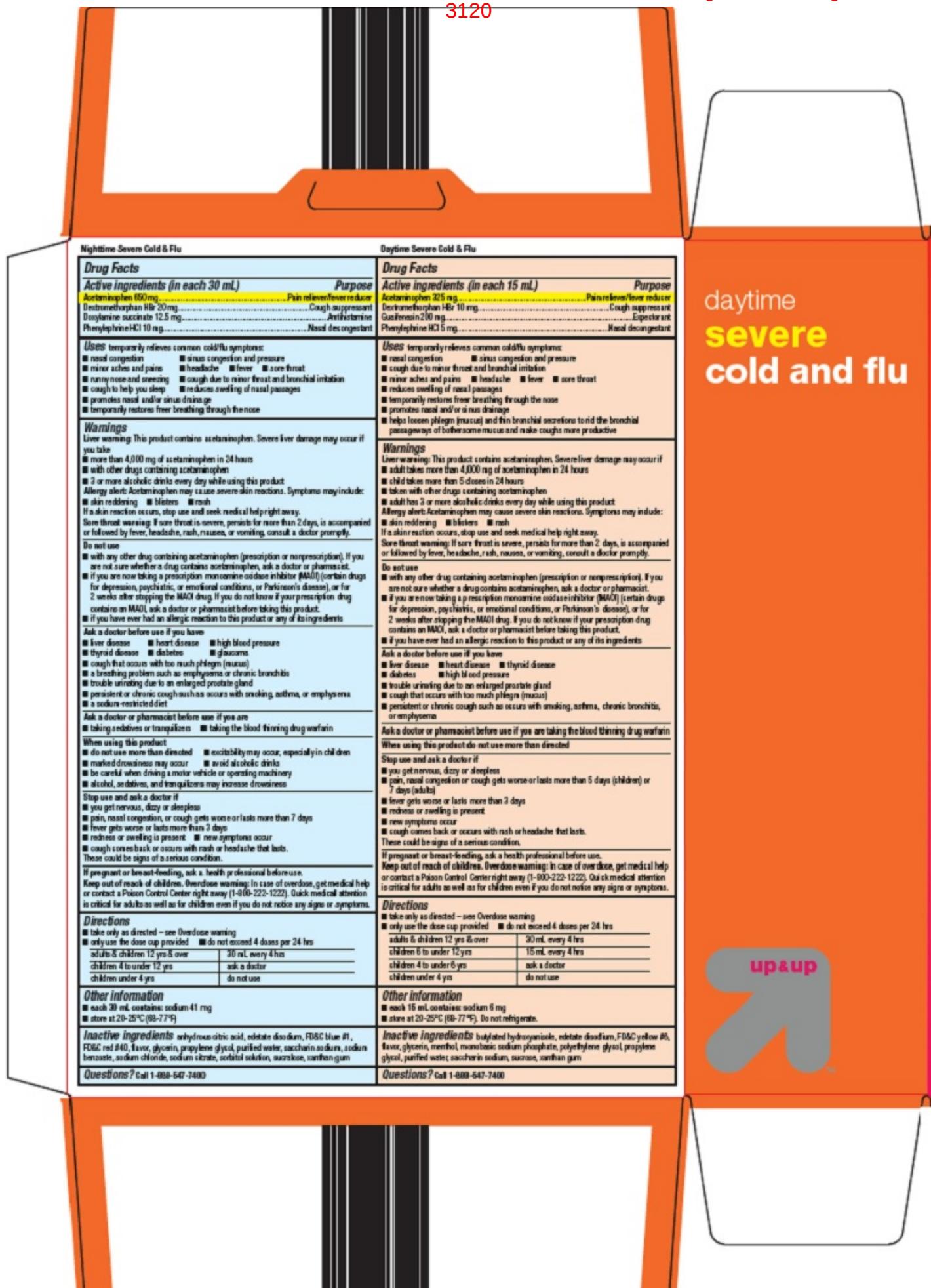
Learn about teen medicine abuse

www.StopMedicineAbuse.org

100% satisfaction guaranteed or your money back.

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*These products are not manufactured or
distributed by Procter & Gamble, distributor of
Vicks® DayQuil® Severe Cold & Flu and Vicks®



Drug Facts (continued)

■ taking the blood thinning drug warfarin

When using this product ■ do not use more than directed ■ excitability may occur, especially in children ■ marked drowsiness may occur ■ avoid alcoholic drinks ■ be careful when driving a motor vehicle or operating machinery ■ alcohol, sedatives, and tranquilizers may increase drowsiness

Stop use and ask a doctor if ■ you get nervous, dizzy or sleepless ■ pain, nasal congestion, or cough gets worse or lasts more than 7 days ■ fever gets worse or lasts more than 3 days ■ redness or swelling is present ■ new symptoms occur ■ cough comes back or occurs with rash or headache that lasts. These could be signs of a serious condition.

If pregnant or breast-feeding, ask a health professional before use.

Keep out of reach of children. Overdose warning: In case of overdose, get medical help or contact a Poison Control Center right away (1-800-222-1222). Quick medical attention is critical for adults as well as for children even if you do not notice any signs or symptoms.

Directions ■ take only as directed – see Overdose warning
 ■ only use the dose cup provided ■ do not exceed 4 doses per 24 hrs
 adults & children 12 yrs & over 30 mL every 4 hrs
 children 4 to under 12 yrs ask a doctor
 children under 4 yrs do not use

Other information ■ each 30 mL contains: sodium 44 mg
 ■ store at 20-25°C (68-77°F)

Inactive ingredients alcohol, anhydrous citric acid, D&C yellow #10, edetate disodium, FD&C green #3, FD&C yellow #6, flavor, glycerin, propylene glycol, purified water, saccharin sodium, sodium benzoate, sodium chloride, sodium citrate, sorbitol solution, sucralose

Questions? Call 1-888-547-7400 *This product is not manufactured or distributed by Procter & Gamble, distributor of Vicks® NyQuil® Severe Cold & Flu.

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www.StopMedicineAbuse.org

GLUTEN FREE

094 14 0019 R02
 IDC-000021-01-193

 3 70030 62793 6

NDC 11673-012-40

Compare to active ingredients in
 Vicks® NyQuil® Severe Cold & Flu*

MAX STRENGTH

nighttime severe cold and flu

acetaminophen (pain reliever/fever reducer)
dextromethorphan HBr (cough suppressant)
doxylamine succinate (antihistamine)
phenylephrine HCl (nasal decongestant)

up&up

headache, fever, sore throat,
 minor aches and pains
 nasal/sinus congestion
 and sinus pressure
 sneezing and runny nose
 cough

ALCOHOL 10%

12 FL OZ (355 mL)

Drug Facts **DO NOT USE IF PRINTED NECKBAND IS BROKEN OR MISSING**

Active ingredients (in each 30 mL)

Acetaminophen 650 mg.....	Pain reliever/fever reducer
Dextromethorphan HBr 20 mg.....	Cough suppressant
Doxylamine succinate 12.5 mg.....	Antihistamine
Phenylephrine HCl 10 mg.....	Nasal decongestant

Purpose

■ temporarily relieves common cold/flu symptoms:
 ■ nasal congestion ■ sinus congestion and pressure ■ headache ■ fever
 ■ minor aches and pains ■ sore throat ■ runny nose and sneezing
 ■ cough due to minor throat and bronchial irritation ■ cough to help you sleep
 ■ reduces swelling of nasal passages ■ promotes nasal and/or sinus drainage
 ■ temporarily restores freer breathing through the nose

Warnings

Liver warning: This product contains acetaminophen. Severe liver damage may occur if you take ■ more than 4,000 mg of acetaminophen in 24 hours
 ■ with other drugs containing acetaminophen
 ■ 3 or more alcoholic drinks every day while using this product

Allergy alert: Acetaminophen may cause severe skin reactions. Symptoms may include: ■ skin reddening ■ blisters ■ rash
 If a skin reaction occurs, stop use and seek medical help right away.

Sore throat warning: If sore throat is severe, persists for more than 2 days, is accompanied or followed by fever, headache, rash, nausea, or vomiting, consult a doctor promptly.

Do not use ■ with any other drug containing acetaminophen (prescription or nonprescription). If you are not sure whether a drug contains acetaminophen, ask a doctor or pharmacist. ■ if you are now taking a prescription monoamine oxidase inhibitor (MAOI) (certain drugs for depression, psychiatric, or emotional conditions, or Parkinson's disease), or for 2 weeks after stopping the MAOI drug. If you do not know if your prescription drug contains an MAOI, ask a doctor or pharmacist before taking this product. ■ if you have ever had an allergic reaction to this product or any of its ingredients

Ask a doctor before use if you have ■ liver disease ■ heart disease
 ■ high blood pressure ■ thyroid disease ■ a sodium-restricted diet
 ■ a breathing problem such as emphysema or chronic bronchitis ■ glaucoma
 ■ cough that occurs with too much phlegm (mucus)
 ■ trouble urinating due to an enlarged prostate gland
 ■ persistent or chronic cough as occurs with smoking, asthma, or emphysema ■ diabetes

Ask a doctor or pharmacist before use if you are
 ■ taking sedatives or tranquilizers

: 80940 UW F2



Compare to active ingredients in Theraflu® Severe Cold*

daytime multi-symptom severe cold

acetaminophen
(pain reliever/fever reducer)

dextromethorphan HBr
(cough suppressant)

phenylephrine HCl
(nasal decongestant)

nasal congestion, cough, body ache, sore throat pain, headache, fever

serve hot

green tea and honey lemon flavors

up&up

6 PACKETS

6 MULTI-SYMPOTM PACKETS

Compare to active ingredients in Theraflu® Nighttime Severe Cold & Cough*

nighttime severe cold and cough

acetaminophen
(pain reliever/fever reducer)

diphenhydramine HCl
(antihistamine/cough suppressant)

phenylephrine HCl
(nasal decongestant)

nasal congestion, cough, runny nose, sneezing, body ache, sore throat pain, headache, fever

serve hot

honey lemon infused with white tea flavors

up&up

6 PACKETS

6 NIGHTTIME PACKETS

NDC 11673-877-55

value pack

DO NOT TAKE BOTH PRODUCTS AT THE SAME TIME OR TAKE MORE THAN 5 DOSES IN TOTAL IN ANY 24 HOUR PERIOD.

DO NOT TAKE A DOSE OF THE NIGHTTIME PRODUCT SOONER THAN 4 HOURS AFTER THE LAST DOSE OF MULTI-SYMPOTM PRODUCT UNLESS DIRECTED BY YOUR DOCTOR.

Daytime Multi-Symptom Severe Cold

Drug Facts

Active Ingredients (in each packet)	Purposes
Acetaminophen 500 mg.....	Pain reliever/fever reducer
Dextromethorphan HBr 20 mg.....	Cough suppressant
Phenylephrine HCl 10 mg.....	Nasal decongestant

Uses

- temporarily relieves these symptoms due to a cold:
- minor aches and pains ■ minor sore throat pain ■ headache
- nasal and sinus congestion ■ cough due to minor throat and bronchial irritation
- temporarily reduces fever

Warnings

Liver warning: This product contains acetaminophen. Severe liver damage may occur if you take

- more than 4,000 mg of acetaminophen in 24 hours
- with other drugs containing acetaminophen
- 3 or more alcoholic drinks every day while using this product

Allergy alert: Acetaminophen may cause severe skin reactions. Symptoms may include:

- skin reddening ■ blisters ■ rash

If a skin reaction occurs, stop use and seek medical help right away.

Sore throat warning: If sore throat is severe, persists for more than 2 days, is accompanied or followed by fever, headache, rash, nausea, or vomiting, consult a doctor promptly.

Do not use

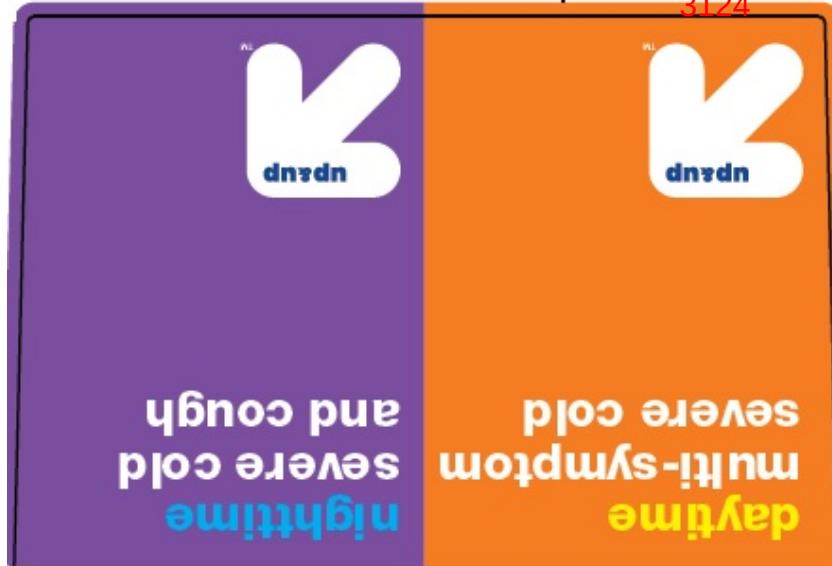
- in a child under 12 years of age
- if you have ever had an allergic reaction to this product or any of its ingredients
- with any other drug containing acetaminophen (prescription or nonprescription). If you are not sure whether a drug contains acetaminophen, ask a doctor or pharmacist.
- if you are now taking a prescription monoamine oxidase inhibitor (MAOI) (certain drugs for depression, psychiatric, or emotional conditions, or Parkinson's disease), or for 2 weeks after stopping the MAOI drug. If you do not know if your prescription drug contains an MAOI, ask a doctor or pharmacist before taking this product.

Ask a doctor before use if you have

- liver disease
- heart disease ■ high blood pressure ■ thyroid disease ■ diabetes
- trouble urinating due to an enlarged prostate gland
- cough that occurs with too much phlegm (mucus)
- cough that lasts or is chronic such as occurs with smoking, asthma, or emphysema
- a sodium-restricted diet

Ask a doctor or pharmacist before use if you are taking the blood thinning drug warfarin

When using this product do not exceed recommended dosage

**Drug Facts (continued)**

Stop use and ask a doctor if

- nervousness, dizziness, or sleeplessness occurs
- fever gets worse or lasts more than 3 days
- redness or swelling is present
- new symptoms occur
- pain, cough or nasal congestion gets worse or lasts more than 7 days
- cough comes back or occurs with rash or headache that lasts. These could be signs of a serious condition.

If pregnant or breast-feeding, ask a health professional before use.

Keep out of reach of children. Overdose warning: In case of overdose, get medical help or contact a Poison Control Center right away (1-800-222-1222). Prompt medical attention is critical for adults as well as for children even if you do not notice any signs or symptoms.

Directions

- do not use more than directed (see overdose warning)
- take every 4 hours, while symptoms persist. Do not take more than 6 packets in 24 hours unless directed by a doctor

Nighttime Severe Cold And Cough

Drug Facts**Active ingredients
(in each packet)**

Acetaminophen 650 mg.....Pain reliever/fever reducer
Diphenhydramine HCl 25 mg.....Antihistamine/cough suppressant
Phenylephrine HCl 10 mg.....Nasal decongestant

Purposes

- temporarily relieves these symptoms due to a cold:
- minor aches and pains
- nasal and sinus congestion
- itchy nose or throat
- cough due to minor throat and bronchial irritation
- temporarily reduces fever
- minor sore throat pain
- headache
- runny nose
- sneezing
- itchy, watery eyes due to hay fever
- cough due to minor throat and bronchial irritation

Warnings

Liver warning: This product contains acetaminophen. Severe liver damage may occur if you take

- more than 4,000 mg of acetaminophen in 24 hours
- with other drugs containing acetaminophen
- 3 or more alcoholic drinks any day while using this product

Allergy alert: Acetaminophen may cause severe skin reactions.

Symptoms may include:

- skin reddening
- blisters
- rash

If a skin reaction occurs, stop use and seek medical help right away.

094 14 0001 R00
C-001472-01-106

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Drug Facts (continued)

Age

Dose

adults and children 12 years of age and over one packet

children under 12 years of age do not use

■ dissolve contents of one packet into 8 oz. hot water; stir while hot. Consume entire drink within 10-15 minutes.

■ if using a microwave, add contents of one packet to 8 oz. of cool water; stir briskly before and after heating. Do not overheat.

Other Information

- each packet contains: potassium 10 mg and sodium 25 mg
- phenylketonurics: contains phenylalanine 22 mg per packet
- store at 20-25°C (68-77°F). Protect product from heat and moisture.

Inactive Ingredients acecsulfame potassium, anhydrous citric acid, aspartame, colloidal silicon dioxide, D&C yellow #10, FD&C blue #1, FD&C red #40, flavors, malodextrin, pregelatinized starch, sodium citrate, sucrose, tribasic calcium phosphate

Questions? Call 1-888-547-7400

Drug Facts (continued)

Ask a doctor or pharmacist before use if you are

- taking sedatives or tranquilizers
- taking the blood thinning drug warfarin

When using this product ■ do not exceed recommended dosage

■ avoid alcoholic drinks ■ marked drowsiness may occur

■ alcohol, sedatives, and tranquilizers may increase drowsiness

■ be careful when driving a motor vehicle or operating machinery

■ excitability may occur, especially in children

Stop use and ask a doctor if ■ nervousness, dizziness, or sleeplessness occurs

■ fever gets worse or lasts more than 3 days

■ redness or swelling is present ■ new symptoms occur

■ pain, cough or nasal congestion gets worse or lasts more than 7 days

■ cough comes back or occurs with rash or headache that lasts. These could be signs of a serious condition.

If pregnant or breast-feeding, ask a health professional before use.

Keep out of reach of children. Overdose warning: In case of overdose, get medical help or contact a Poison Control Center right away (1-800-222-1222). Prompt medical attention is critical for adults as well as for children even if you do not notice any signs or symptoms.

Directions ■ do not use more than directed (see overdose warning)

- take every 4 hours, while symptoms persist. Do not take more than 5 packets in 24 hours unless directed by a doctor.

Age	Dose
adults and children 12 years of age and over	one packet
children under 12 years of age	do not use

■ dissolve contents of one packet into 8 oz. hot water; stir while hot. Consume entire drink within 10-15 minutes.

■ if using a microwave, add contents of one packet to 8 oz. of cool water; stir briskly before and after heating. Do not overheat.

Other Information

- each packet contains: potassium 10 mg and sodium 25 mg
- phenylketonurics: contains phenylalanine 13 mg per packet
- store at 20-25°C (68-77°F). Protect product from heat and moisture.

Inactive Ingredients acecsulfame potassium, anhydrous citric acid, aspartame, colloidal silicon dioxide, D&C yellow #10, FD&C blue #1, FD&C red #40, flavors, malodextrin, pregelatinized starch, sodium citrate, sucrose, tribasic calcium phosphate

Questions? Call 1-888-547-7400

*These products are not manufactured or distributed by GSK Consumer Healthcare, distributor of Theraflu® Severe Cold and Theraflu® Nighttime Severe Cold & Cough.

PARENTS:

Learn about teen medicine abuse
www.StopMedicineAbuse.org

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